VisitNorthampton.net 2010 Advertising Agreement

Powered by Web-tactics

Web-tactics Offices Å48 Rockland Heights Road ÅNorthampton MA 01060 ÅPhone: 413.341.3355

HOME PAGE

❑ **Platinum - $500/year**-
Prominent placement of Banner Ad on the TOP of the right hand column of the Website.
(Appears on every page of website)

❑ **Gold - $450/year**
Prominent placement of Banner Ad on the right hand side column of the Website.
(Appears on every page of website)
*Custom Advertising options are available.

❑ **Home Page Silver - $400/year**
Prominent placement of Banner Ad on the bottom middle section of the Website.
(Appears on every page of website)
*Custom Advertising options are available.

CONTENT SPECIFIC PAGES (All web pages other than the Home Page)

❑ **Content Specific Page Platinum - $450/year**
Print Name of Web Page you've chosen to Advertise on:_____
Prominent placement of Banner Ad or your photo. Includes Name of Business, Contact Information, Description and Link to your website on the top middle section of the Content Specific Pages only.
*Custom Advertising options are available.

❑ **Content Specific Page Gold - $400/year**
Print Name of Web Page you've chosen to Advertise on:_____
Placement in the middle section of the Content Specific Page only. Includes Name of Business, Contact Information and Link to your website.

❑ **Weather Center Sponsor = $50/month (3 month minimum)**
Appears throughout entire website. Prominent placement at the top of the Weather Center box.
With banner/graphic. Links to your business website.

TOTAL DUE AT SIGNING $

Advertiser may supply their own content, or have VisitNorthampton.net design content for them. Agreement automatically renewable annually unless cancelled, in writing, 30 days in advance of anniversary date. Our compliance editor reserves the right to approve or reject all copy, photos and art submitted by Advertisers.

SIGN AND MAIL W/PAYMENT TO ADDRESS ABOVE. CHECK PAYABLE TO: WEB-TACTICS

_____ ___/___/___
Agreed For Advertiser Date

THANK YOU FOR ADVERTISING ON VISITNORTHAMPTON.NET!